

WHY HIGH CO-PAYS HURT

COPD

CHRONIC OBSTRUCTIVE
PULMONARY DISEASE

PATIENTS



3RD LEADING CAUSE OF DEATH
IN THE UNITED STATES



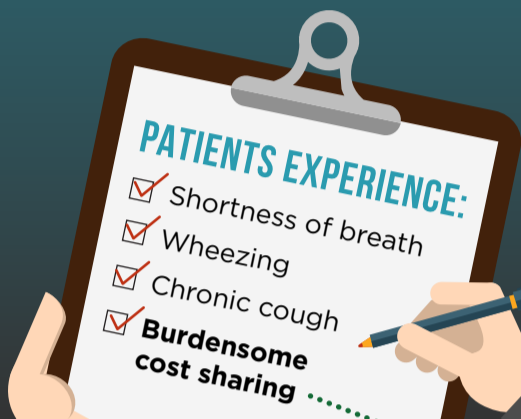
10.3 MILLION
physician visits



1.5 MILLION
emergency
room visits



800,000
hospitalizations



THE COST OF HIGH CO-PAYS

THIS MEDICINE WILL HELP.

YOUR CO-PAY IS \$125.



HIGH CO-PAYS CAN LEAD PATIENTS TO:



ABANDON
prescriptions



DELAY
refills



SKIP
doses



Patients with high co-pays may be less likely to take their medicine as prescribed.

↑ **IMPROVING**
PATIENT HEALTH

&

DECREASING OVERALL ↓
HEALTH CARE SPENDING

**BEGINS WITH MAKING MEDICINE
ACCESSIBLE TO COPD PATIENTS**